

On 24th October, as the largest construction exhibition in the Sultanate of Oman, the Project Oman 2022 exhibition was successfully launched in Muscat at the Convention and Exhibition Centre. As one of the 145 exhibitors from worldwide 8 countries, Zoomlion Heavy Industry SPC represented as an Omani company, showcased its latest 25 ton mobile crane with full PDO HSE compliance, plus latest 3 ton diesel forklift and 12 meters scissor lift, which drew great attention from public with its unique green color.

During receiving the guest of honor at Zoomlion booth, after Mr. Hashil al Busafi, Zoomlion public relationship manager briefed about Zoomlion corporate profile in Arabic, Zoomlion General Manager, Mr. Wei Li stated that "the Zoomlion Oman office represents Zoomlion China, which is the largest heavy machinery manufacturing company in China, it is 100% China foreign investment to Oman, including direct selling and service." His Excellency, Dr. Saeed bin Mohammed Al Saqri, the Minister of Economy, recognized the efforts and encouraged that "You are coming at the right time, and it's the time to invest."

Zoomlion Local Team from Oman, Product Line Team from HQ, and support team from Dubai head office participated very actively to make this event successful. During these three days, We are proud to say that ZOOMLION has impressed many customers' attention, and not only from the industrial people it also catches many eyes of families and Kids, We were able to meet and treat many industry partners, corporate organization, individual buyer, public administration, etc. The response from people when we said that "Zoomlion is directly handling the sales , after sales support "we found the response was just amazing.

Now Zoomlion is also become much more familiar and impressive equipment with smart technologies in Oman sector. These three days has become a very important milestone for ZOOMLION OMAN region to get their trademarks.

Founded in 1992, Zoomlion Heavy Industry Science & Technology Co., Ltd. is mainly engaged in developing and manufacturing major high-tech equipment in the areas of engineering industry and agricultural industry. With more than 20 years of innovation and development, the company is now a global enterprise possessing 10 major categories and 56 product lines, as well as nearly 600 leading products. Zoomlion is China's first construction machinery company to be listed on both Shenzhen and Hong Kong stock exchanges, with registered capital amounting to RMB 7.664 billion. At present, the company is actively promoting strategic transformation, aiming to build a high-end equipment manufacturing enterprise integrating engineering machinery, agricultural machinery and financial services. Currently ranking in the top 10 in the global construction machinery industry, aiming at ranking in the "top3" . [Zoomlion Oman](#)